

PRESIDENT'S MALARIA INITIATIVE FOR BENIN

Request for proposal from Population Services International (PSI)
to implement Benin Malaria Operational Plan (MOP) activities in FY 08.

Activity description

Purpose:

This document presents the activities planned to be implemented by Population Services International (PSI) under the President's Malaria Initiative (PMI) as recommended in the Malaria Operational Plan (MOP) for FY 08.

Background Information

Upon the approval and posting (on the USAID website) of the Benin Malaria Operational Plan (MOP) for FY 08, USAID/Benin received the approval from USAID/Washington to move forward with implementation of the program in Benin. Therefore, Population Services International (PSI) was formally notified of the activities planned in the FY 08 MOP to be implemented under the Population Services International cooperative agreement with USAID/Benin. To this end, PSI was provided with the electronic copies of Table 2 of the MOP with a draft micro-planning document. Details of activities to be implemented by PSI are provided in this Benin Malaria Operational Plan (MOP) for FY 08. The total budget for the activities is \$1,484,000.

Program Activities

The PMI activities planned for Population Services International (PSI) will be implemented nationwide. For activities that are common to PMI and IMPACT (social marketing of *Long Lasting Insecticide-treated Nets*), PSI should plan to scale-up activities already planned for Zou-Collines. By activity area, planned activities to be implemented by PSI in FY 08 (including proposed budgets) are as follows:

1. Insecticide Treated-Nets (ITNs):

- *Information Education and Communication/Behavior Change Communication (IEC/BCC) for Long Lasting Insecticide-treated Nets (LLINs), Intermittent Preventive Treatment of pregnant women (IPTp), and Artemisinin-based Combination Therapy (ACTs) (\$950,000):* Support IEC/BCC strategies to increase demand and promote consistent utilization of LLINs by target groups. Messages will focus on creating demand for ITNs, explaining correct care and use of nets, and emphasizing the importance of ITN use among under-fives and pregnant women. This will be part of a larger integrated BCC/IEC activity to satisfy needs for LLINs, IPT and case management. This will include building the IEC/BCC capacity of the NMCP through continuous technical assistance.

2. Private sector LLINs distribution

- *Private sector LLINs distribution (\$534,000)*: Procure and distribute approximately 60,000 subsidized LLINs through the private sector, using a social marketing approach in rural areas with high malaria transmission.

3. Malaria in pregnancy

- *IEC/BCC for IPTp*: Support IEC/BCC to increase the number of pregnant women coming early and repeatedly to Ante-Natal Care (ANC) clinics and to educate them and communities on the benefits of IPTp. This will include training of community-based workers. Immunization outreach sessions will be used as opportunities for educating women. This will be part of a larger integrated BCC/IEC activity to satisfy needs for case management, LLINs, and IPTp. (*Costs covered in ITN section*)

4. Treatment

- *IEC/BCC for treatment*: Support broad communication strategy on the risks of malaria, and the need for prompt referral to health facilities for treatment (uncomplicated and severe malaria) especially for under-fives and pregnant women. This will be part of a larger integrated BCC/IEC activity to satisfy needs for case management, LLINs, and IPTp. (*Costs covered in ITN section*)

PSI shall provide detailed information on strategies to implement each of the proposed activities.

Expected results

For your information, the following are the major results expected under PMI for FY 08:

Prevention:

- Approximately 675,000 LLINs will have been purchased for distribution through health facilities, community groups, and the commercial sector to children under five and pregnant women;
- At least 85% of houses (approximately 59,500 houses with a population of 297,500) in geographic areas targeted for IRS during Year 1 will have been sprayed;
- Intermittent preventive treatment with SP in pregnant women (IPTp) will have been implemented in all 12 departments of the country.

Treatment:

- All lab technicians at the commune and health zone level will have been trained in malaria diagnostics;
- The National Laboratory for Quality Control will have been strengthened to implement an improved quality control system for malaria diagnostics, (including microscopy and use of RDTs), and improved inspection and testing of drugs (including ACTs);
- All departments will be using ACTs and approximately 1 million pediatric ACT treatments will have been purchased for distribution via government health facilities (nationwide) and through community-based workers (2 departments);
- Approximately 180,000 artesunate suppositories and 50,000 quinine drug kits for treatment of severe malaria will have been distributed to health facilities;

Expected contributions to these results for the activities to be implemented by PSI include:

- At least 90% of LLINs targeting the private sector are distributed;
- Increased number of targeted users reached with messages on LLINs use
- Increased number of pregnant women are coming early and repeatedly to Ante-Natal Care (ANC) clinics
- The National Malaria Control Program has a communication strategy with a plan which are being implemented

Timeline for activities

Information on the timeline for activities is provided in Annex 1, page 40 (Year 1-FY 08-timeline of activities) of the MOP document. Additional details are also provided in the attachment entitled “PMI micro-planning tool provided”.

Annual Work Plan: Two weeks after the execution and signature of the amendment of the PSI cooperative agreement to include these activities, PSI shall submit an annual work plan which shall include activities planned every month with a detailed budget.

Monitoring and evaluation

Population Services International (PSI) shall submit a monitoring and evaluation plan, based on information provided in table 1, page 61 of the MOP. Please see table 1 entitled “proposed multi-year timeline of coverage of interventions”, attached.

Reporting requirement

PSI shall submit to USAID a quarterly report in French and English (three copies of each), with an electronic version attached on CD rom. A copy of the French version shall

be sent to the National Malaria Control Program. The report should be submitted no later than 30 days after the quarter and outlined as follows:

- a) Executive summary
- b) Activity objectives and expected results
- c) Activities planned for the quarter
- d) Achievements during the quarter including success stories, if any
- e) Difficulties encountered and planned solution, including recommendations for USAID and the National Malaria Control Program
- f) Activity objectives for next quarter.

At the end of each fiscal year, PSI shall submit a final report using the above outline. The final report should be submitted in French and English (three copies of each) to USAID with copy to the National Malaria Control Program, no later than 30 days after the end of the year.